



The Bulverde BBQ Battle is an annual event that serves as a major fundraiser for the Bulverde Spring Branch Activity Center as well as a community event. The first year of the event, 2020, BSBAC hosted 26 competition-cooking teams. In 2021, we hosted 46 teams. The Cook-off gathers cooks and attendees from the Bulverde/Spring Branch area as well as surrounding communities and counties.

**Event Date:** February 25-26, 2022

## **Tier Value**

- Tier 1: \$5,000
- Tier 2: \$2,500
- Tier 3: \$1,000
- Tier 4: \$500
- Tier 5: \$250

## **Added Benefits**

- **Tier 1: Title Sponsor** - Team spot, sponsor logo on all printed and online event materials and promotions, recognition throughout the event as Title Sponsor, display of sponsor banner\* during event, 10 event wristbands and five event t-shirts.
- **Tier 2: Hospitality Sponsor** - Team spot, display of sponsor banner on band tent/stage, sponsor logo on event materials and promotions, 8 event wristbands and 4 event t-shirts.
- **Tier 3:**
  - **Judging Tent Sponsor:** Team spot, sponsor banner on judging tent, sponsor logo on event materials and promotions, display of sponsor banner\* during event, 6 event wristbands and 3 event t-shirts.
  - **Public Tent Sponsor:** Team spot, sponsor banner on public tent, sponsor logo on event materials and promotions, display of sponsor banner\* during event, 6 event wristbands and three event t-shirts.
  - **Team Sponsor:** Team spot, sponsor banner at Team Check-in, sponsor logo on event materials and promotions and team giveaway item, display of sponsor banner\* during event, 6 event wristbands and 3 event t-shirts.
  - **Gate Sponsor:** Team spot, sponsor banner at entry gate, sponsor logo on event materials and promotions and event schedule card, display of sponsor banner\* during event, 6 event wristbands and three event t-shirts.
- **Tier 4:**
  - **T-shirt Sponsor (6):** Sponsor logo on event t-shirts. Display of sponsor banner\*.
  - **Koozie Sponsor (1):** Sponsor logo on event koozies. Display of sponsor banner\*.
- **Tier 5: Community Partner** - Each sponsorship includes four event wristbands. There are variety of sponsorship options with this level, contact us for details! Includes display of sponsor banner during event and logo on event banner.

*\*Provided by sponsor*

***We appreciate your support of the Bulverde Spring Branch Activity Center!***

Sincerely,

*Jessica Rosario*

Executive Director

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[www.bsbac.com](http://www.bsbac.com)

(830-438-3111)



## Special Events Sponsorships

*“The mission of the Bulverde Spring Branch Activity Center (BSBAC) is to facilitate active aging and enhance the quality of life for older adults in our communities.”*

BSBAC provides older adults with a place to socialize and stay active, both physically and mentally. We encourage independent living and battle isolation and depression through three program areas: Health & Fitness, Social Activity and Community Service & Outreach. In addition to on-site services, the center delivers daily lunches to homebound seniors through its Meals on Wheels program. By offering transportation to and from the center five days a week and for daytrips, we are able to include seniors who may not otherwise leave their home.

	SPONSORSHIP LEVELS				
	Special Events				
	Tier 1	Tier 2	Tier 3	Tier 4	Tier 5
Acknowledgement of Company:					
- Printed Newsletter (logo)	12x /year	6x /year	3x /year	1x /year	
- Electronic Newsletter (logo)	12x / year	6x /year	3x /year	1x /year	
- Company <u>Logo</u> on Sponsor Recognition Banner	●	●	●	●	
- Company <u>Name</u> on Sponsor Recognition Banner					●
- Member Resource Guide	●	●	●		
- Listed on Website & Social Media (FB, Instagram)	Logo Website Link Presentation	Logo Website Link	Logo	Logo	Logo
Company information or “freebie” items included in event bags	●	●	●	●	●
Vendor Space	●	●	●	●	●
Free Event Registrations for sponsored event	●	●	●	●	
Verbal Acknowledgement during event	●				