

## General Race Information

### Q. When is the Race?

A. The 19th annual Run for the Hills will be held on May 5, 2018. After warmup and announcements the race will begin promptly at 8 a.m. This event will occur rain or shine. We reserve the right to cancel in extreme circumstances. In that event, there will be no refunds; rather, your entry fee will be used as a donation to the Bulverde Spring Branch Activity Center

### Q. Where is the Race?

A. Bulverde Spring Branch Activity Center, 30280 Cougar Bend, Bulverde, TX 78163

### Q. How much is the registration fee?

A. Registration fees vary by age, participation type and date range from \$10 - \$40. \$5 Military Discount for Active Duty and Retired with valid ID. [See here.](#)

### Q. Is my registration fee tax-deductible?

A. No, your registration fee helps defray the costs of producing the Race and is not considered tax-deductible. However, any amount that you choose to donate above the entry fee is tax-deductible.

### Q. What is included in the registration fee?

A. You will get a Race number and a Run for the Hills race t-shirt.

### Q. How can I register?

A. You can register online by clicking [here.](#) You can also register in person at the [Bulverde Spring Branch Activity Center.](#)

### Q. How will I receive my Race packet including t-shirt?

A. Race packets can be picked up at the Bulverde Spring Branch Activity Center beginning May 3 through Race day.

**Q. How long is the Race?**

A. The 5K route is approximately 3.1 miles. The 10K route is approximately 6.2 miles. If you are unable to walk or run, you can still register as a sleep walker, receive a t-shirt and join us on Race day if you wish. We are always looking for people to cheer on our runners and walkers.

**Q. How can I become a volunteer?**

A. The success of the annual Run for the Hills depends heavily on the support we receive from our volunteers in the months leading up to the Race and on Race Day. Please contact our office at 830-438-3111 to volunteer.

**Q. Are strollers and wheelchairs allowed at the event and on the Race course?**

A. Yes, however for safety reasons, we require that participants using them line up behind those who are running.

**Q. Are pets, inline skates, bikes, motorized scooters, or skateboards allowed at the Race?**

A. For the safety of all participants, inline skates, bikes, scooters and skateboards are NOT allowed at the Race. Pets are welcome as long as they are leashed and controlled.

**Q. What if it rains?**

A. Bulverde Spring Branch Activity Center holds the right to cancel or change the date or location of the Race in its sole discretion, including in the circumstance of extreme weather. It is likely, however, that the event will happen rain or shine. Please dress accordingly.

**Q. Who do we make the check payable to?**

A. Please make all checks payable to: Bulverde Spring Branch Activity Center.

**Q. Should I bring money on Race day?**

A. Yes! We will have food trucks (breakfast items and shaved ice) on site the entire morning.

**Online FAQ**

**Q. Can some of my team members register online and some offline with forms?**

A. Yes. There is no requirement to register one-way or the other. However, as team captain you will have to form the Team yourself first. Choose your team name from last year or designate a new Team Name. Your team members will identify the team they wish to run with at the time of registration.

**Q. Is my information secure?**

A. Yes, Heartland Connect, our service provider, has made every effort to protect your information. They use industry-standard SSL encryption techniques to make sure your credit card information, passwords and personal information travel securely over the Internet. They have also installed an encryption engine on our database server so your data is securely stored.

**Q. How is my credit card information handled?**

A. Credit card information is not stored in our database. During the donation process, we send your credit card information to an online processing terminal using a secure connection. The information passed back is an approval or denial for the credit card donation.

**Q. What is a Personal Page?**

A. A personal page is an online promotional tool for your use when asking your friends and family to join your team or sponsor you by making a donation. Once you sign up for the event, we encourage you to create a personal team page using social media. We can assist you with a flyer and links for online donations and information.

## **Fundraising FAQ**

### **Q. Does the Run for the Hills 5K/10K require fundraising?**

A. You are not required to fundraise, but we do encourage all participants to fundraise above the entry fee. Just Imagine the impact if every Race participant raises just \$100 in addition to their registration fee.

### **Q. Does the money raised stay right here in our community?**

A. Yes! 100% of the net income from the Race stays right here in our community to serve the senior population.

### **Q. Where do I send donations?**

A. Donations can be mailed to: PO Box 353, Bulverde, TX 78163 or submitted [online](#).

For donations on behalf of an individual participant or a team, please include that information with your check (noted on the memo line is OK).

### **Q. Is there a deadline for fundraising?**

A. All donations on your behalf that are received by Race day, May 5, 2018, will be credited to your fundraising total.

### **Q. What are some ways I can fundraise for my team/my individual goal?**

A. We have plenty of ideas on our [Fundraising Tips page!](#)

### **Q. Can we sell merchandise for fundraising on Race day?**

A. Neither teams nor individuals are allowed to sell any type of merchandise on Race day.

## **TEAM FAQ**

**Q. How do I form a team?**

A. Please visit the registration page and click [Form a Team](#). Although we do encourage you to have at least 10 members on your team, there is no minimum requirement.

**Q. What are the benefits of a team?**

A. Forming or joining a team multiplies the fun you will have on Race day. You can create a team to celebrate a survivor or honor someone you have lost. You can also create a corporate team and get your entire company involved.

**Q. Do teams have to fundraise?**

A. Teams are not required to fundraising but we strongly encourage fundraising. Fundraising as a team can be fun. Click here to get a list of fundraising events your team can do.

**Q. One of my team members registered as an individual when they meant to join my team. How do they correct this?**

A. Please contact [Jessica Rosario](#) to get this corrected.

**Q. Can donations made to a team be split or shared among team members?**

A. We are unable to split or transfer donations between individual and team accounts.

Every step you take and every dollar you raise brings us closer to helping our seniors age with dignity. Because you're taking those steps with a team, you're multiplying your impact on the cause.

**Team Captain Checklist**

Once you've registered your Team, here are some next steps:

- Make a self-donation in any amount to show your commitment
- Set a goal for the number of people you will recruit
- Display event materials — brochures and posters — around the office, campus, cafeterias, break rooms, gyms, and other high traffic areas. Put your name, phone number, and/or email address on the posters so people can contact you to get involved
- Host a kickoff meeting or event.
- Send fundraising tips out to all your team members and highlight the team's top fundraising member
- Create fundraising incentives for your team members encouraging them to meet or exceed their fundraising goals
- Remind team members to record all donations and send thank-you notes.
- Post a progress chart with your fundraising and recruitment goals in a visible area and update totals regularly

## **Team Fundraising**

There are two ways that teams can engage in fundraising:

1. Each team member asks their friends, family members and co-workers to support them in their fundraising efforts by making a donation. To get tips and tools on personal fundraising, [click here](#).
2. Your team can host a fundraising event. To download a list of fun and easy fundraising ideas, [click here](#).

The ultimate reward is knowing you've brought our community miles closer to the reality of a community that respects and cares for the elderly.