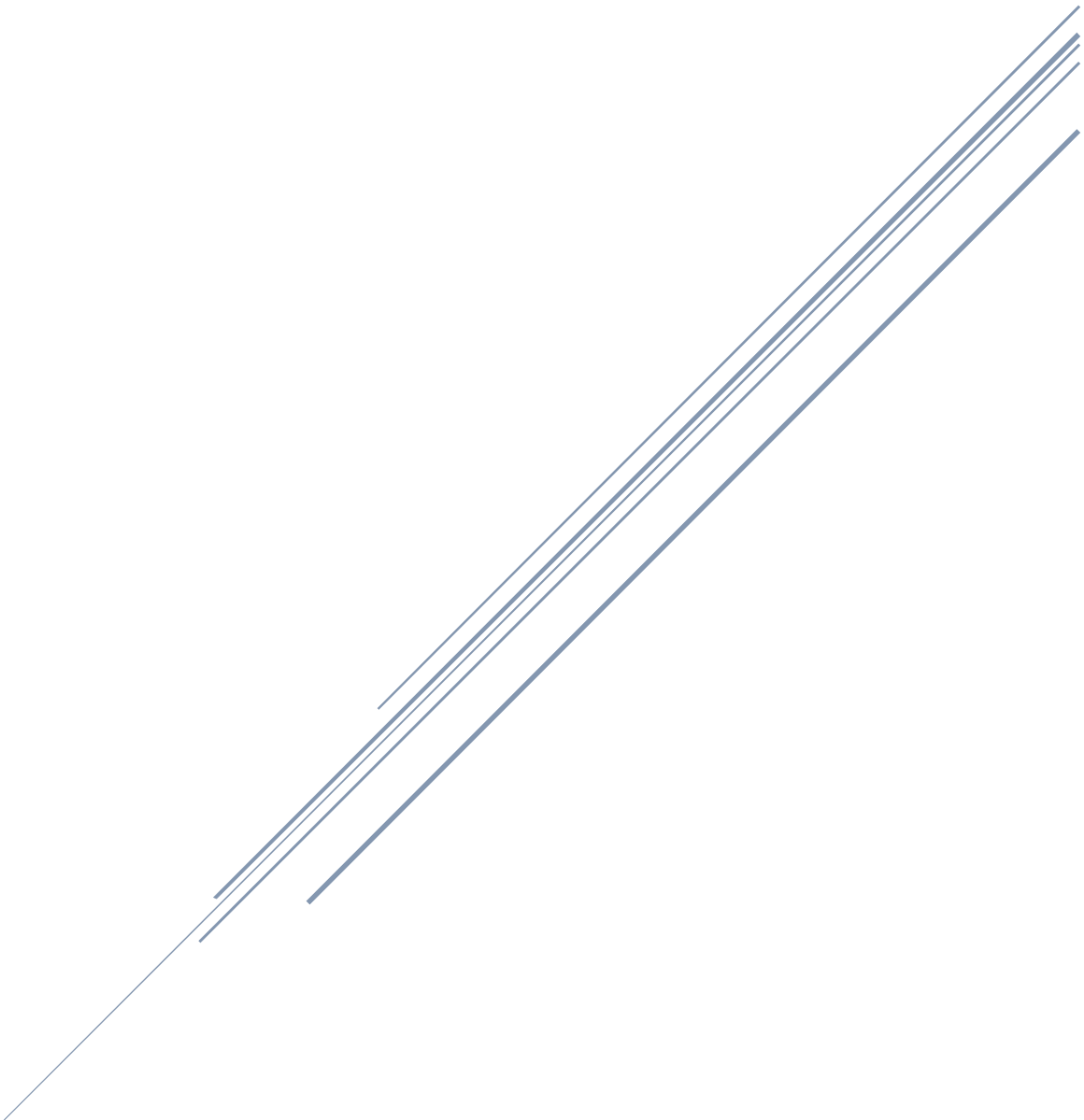


SPONSORSHIP PACKAGE

2018

Bulverde Spring Branch Activity Center



Bulverde Spring Branch Activity Center
30280 Cougar Bend
Bulverde, TX 78163
Office 830-438-3111, Fax 830-438-3111



*Serving Senior Citizens and their families
across western Comal County*

**BULVERDE
SPRING BRANCH
ACTIVITY CENTER**

Dear Community Partner,

Since 1991, the Bulverde Spring Branch Activity Center (BSBAC) has actively pursued its mission to **facilitate active aging** and **enhance the quality of life** for seniors in Bulverde, and surrounding communities. In 2017, the activity center provided social activities, educational opportunities, fitness programs, daily meals, transportation, and access to information and services to over 600 community seniors.

Through the Meals on Wheels program, our invaluable volunteers successfully delivered more than **14,000 lunches to homebound seniors**. These lunches aid in reducing **food insecurity** in our community; for some seniors, the daily lunch may be their only nutritious meal of the day.

BSBAC is not funded by local or federal taxes, but rather rely entirely on sponsorships, donations, and fundraisers. By offering a broad selection of sponsorship and marketing opportunities, we know that you can make a great impact in our community, while fostering the growth and success of your business.

Please note that **all sponsorship opportunities**, regardless of level or amount, include the following:

- Opportunity to reach 1,000 community residents monthly through our electronic and printed newsletters
- Listed as a **preferred member** in the center resource guide, available to all BSBAC members
- Featured on our website as a sponsor/community partner

The U.S. is experiencing a **rapid growth of the senior population**, and your support plays a vital role in accommodating and expanding our services to meet the current, and future, need. By working together, we can improve the quality of life and foster **dignified aging** for every senior in the western Comal County.

Your support is greatly appreciated.

Kimberly Kelley
Executive Director



*Serving Senior Citizens and their families
across western Comal County*

**BULVERDE
SPRING BRANCH
ACTIVITY CENTER**

BULVERDE SPRING BRANCH ACTIVITY CENTER ANNUAL SPONSORSHIP FORM - 2018

Our community members are our biggest supporters and we couldn't do everything we do without your help. Please look at how your time, talent and treasure can help us in 2018 and help you get more recognition for your business!

BUSINESS INFORMATION

Company Name (s) _____
(Please list as you would like it to appear in printed material)

Contact Person _____

Address _____

City _____ State _____ Zip _____

Daytime Phone _____

Email Address _____

SPONSORSHIP OPPORTUNITIES - TOTAL

Total from 2018 Annual Activity Sponsorship Opportunities

\$ _____

Name and Title for Acknowledgement _____

Address _____

City _____ State _____ Zip _____

Authorized Signature _____ Date _____

Please complete this form and return to:

Jessica Rosario, Director of Operations
Bulverde Spring Branch Activity Center
30280 Cougar Bend
Bulverde, TX 78163
Office 830-438-3111, Fax 830-438-3111
jrosario@bsbac.com



*Serving Senior Citizens and their families
across western Comal County*

**BULVERDE
SPRING BRANCH
ACTIVITY CENTER**

	SPONSORSHIP LEVELS				
	Diamond \$2,000	Platinum \$1,000	Gold \$500	Silver \$250	Bronze** \$100
Advertisement of Company:					
- Printed Newsletter (monthly)	6 ads/year	3 ads/year	3 ads/year	1 ad/year	Listed as sponsor (1 month)
- Electronic Newsletter (monthly)	6 ads/year	3 ads/year	3 ads/year	1 ad/year	Listed as sponsor (1 month)
- Company <u>Logo</u> on Sponsor Recognition Banner (specific event)*	●	●	●		
- Company <u>Name</u> on Sponsor Recognition Banner (specific event)*				●	
- Website (sponsorship level included)	●	●	●	●	●
- Social Media (FB, Instagram)	Logo Website Link Presentation	Logo Website Link	Logo	Logo	
Included in BSBAC Member Resource Guide	●	●	●	●	●
Vendor Space at the event*	●	●	●	●	
Verbal Acknowledgement during event*	●	●			
Company information or “freebie” items included in participants’ race/gift bags*	●	●	●	●	
Free Event Tickets or Race Registrations	● (4/event)	● (4/event)	● (2/event)	● (2/event)	
Free vendor registration for BSBAC Health Fair(s) (table & 2 chairs included)	● (2/year)	● (1/year)			
Free Lunch & Learn presentations	● (2/year)	● (1/year)			
Additional Sponsor Benefits per Event/Program					
Meals on Wheels (MOW)					
Company Logo placed on all meals*	12 months	6 months			
Company Flyers distributed with meals*	6 months				
Company Logo printed on Monthly Menu		12 months	6 months	2 months	1 month
Run for the Hills 5K/10K**					
3-5 minute promotional presentation prior to race start	●				
Company Logo on race t-shirt	●	●	●		
Company Name on race t-shirt				●	

* Sponsor provides Company labels and flyers, where applicable

** Refer 3 runners to “Run for the Hills” OR provide Silent Auction item (min. \$75 value) for “Un’wine’d” or “Style Show”, and receive Bronze Sponsorship Level for **FREE**



Serving Senior Citizens and their families
across western Comal County

BULVERDE
SPRING BRANCH
ACTIVITY CENTER

ADDITIONAL SPONSORSHIP OPPORTUNITIES					
LUNCH & LEARN					
Benefits:					
✓ Opportunity to promote your business during the event & hand out promotional material					
✓ We will provide you with the room, tables, chairs and the first 10 meals for your Lunch and Learn*					
✓ Half page listing in monthly newsletter (electronic & printed), advertising your Lunch & Learn					
✓ Information about your business and the Lunch & Learn event posted on our website (<i>one month</i>) and on social media (<i>4 times in the month leading up to the event</i>)					
✓ We will provide a space in the entry or dining area for you to place information and signage for the month					
✓ Ability to give a 1-2 minute promotion about your Lunch & Learn prior to your event					
Pricing:					
✓ Single Month: \$400 (50% off if your company provides lunch**)					
✓ Multiple Months: \$300 per Lunch & Learn (50% off if your company provides lunch**)					
Please check (x) the months you would like to participate in Lunch & Learn:					
JANUARY		MAY		SEPTEMBER	
FEBRUARY		JUNE		OCTOBER	
MARCH		JULY		NOVEMBER	
APRIL		AUGUST		DECEMBER	
VOLUNTEER LUNCHEON					
Benefits:					
✓ Same level of exposure and business promotion as Lunch & Learn, PLUS:					
✓ Company representative(s) included in volunteer picture, shared in both printed format and via social media					
✓ Opportunity to present "Volunteer of the Year" award					
Pricing:					
✓ Annual Event: \$500					
SOCIAL ACTIVITIES					
✓ Quarterly Socials					
✓ Day Trips / Excursions					
✓ Craft Classes					
✓ Other activities to be announced throughout the year					
✓ Pricing dependent on sponsored activity					

*Additional meals are priced at \$10.00 each.

**Food choice needs to be approved by admin prior to event.

***Gift Card provided by BSBAC.



Serving Senior Citizens and their families
across western Comal County

**BULVERDE
SPRING BRANCH**
ACTIVITY CENTER

HEALTH FAIRS / VENDOR SPACE	
<input type="checkbox"/> \$100 – Vendor Space in 1 Health Fair <input type="checkbox"/> \$185 – Vendor Space in 2 Health Fairs <input type="checkbox"/> \$255 – Vendor Space in 3 Health Fairs	
Please indicate which events fairs/events you would like to attend:	
<input type="checkbox"/> May 5 th , 19 th Annual 5K/10K/Health Fair <input type="checkbox"/> July 28 th , Style Show <input type="checkbox"/> September 24 th , Active Aging Health Fair	<input type="checkbox"/> October 13 th , Healthy Pet, Healthy You <input type="checkbox"/> November 10 th , Craft Fair
ADVERTISEMENT	
Newsletter (printed & electronic): <input type="checkbox"/> \$250/year – Small (2x3.5in) <input type="checkbox"/> \$500/year – Medium (2x7in) <input type="checkbox"/> \$750/year – Half Page <input type="checkbox"/> \$1,000/year – Full Page	
Bingo Tournament:	
Pricing: <input type="checkbox"/> Single event: \$100 <input type="checkbox"/> Multiple Events: \$75 per event	Benefits: <ul style="list-style-type: none"> ● Length of advertisement: 6 weeks ● Company Logo and information included in newsletter ● Opportunity to hand out promotional material & endorse business during a 3-5 minute presentation

For further information on any of these programs/events/activities, or to learn about additional promotional opportunities, please contact Jessica Rosario (jrosario@bsbac.com).



*Serving Senior Citizens and their families
across western Comal County*

**BULVERDE
SPRING BRANCH
ACTIVITY CENTER**

Sponsorship Designation	
Thank You for Supporting the Bulverde Spring Branch Activity Center! Please enter Total Sponsorship Amount below and, where applicable, how much of the total amount will be applied toward any specific programs/events/activities/fairs.	
Total Sponsorship Amount: \$ _____	
Program/Event/Activity/Fair	Amount (\$):
Meals on Wheels	
Run for the Hills 5K/10K/Health Fair	
Un'Wine'd Wine Tasting	
Style Show	
Lunch & Learn	
Volunteer Luncheon	
Other Social Activity: _____	
Health Fair Vendor Space	
Advertisement: <i>Newsletter</i>	
Advertisement: <i>Bingo Tournament</i>	

_____ Yes, I am giving Bulverde Spring Branch Activity Center permission to include my Logo and other promotional material, as applicable, in online and printed marketing material.

_____ Yes, I am giving Bulverde Spring Branch Activity Center permission to include photos of company representatives attending BSBAC events, in printed and online marketing material.

Company Representative (printed & signature) Date

BSBAC Representative (printed & signature) Date