



**BULVERDE
SPRING BRANCH
ACTIVITY CENTER**
SERVING ADULTS 50+

SPONSORSHIP PACKAGE 2020 RUN FOR THE HILLS

BULVERDE SPRING BRANCH ACTIVITY CENTER



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Bulverde, TX 78163



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Serving Older Adults & Their Families Across Western Comal County

Dear Community Partner:

Since 1991, the Bulverde Spring Branch Activity Center (BSBAC) has actively pursued its mission to facilitate active aging and enhance the quality of life for older adults in our communities. In 2019, the activity center provided social activities, educational opportunities, fitness programs, daily meals, transportation, and access to information and services to almost 800 community seniors.

Through the Meals on Wheels program, in 2019 our invaluable volunteers successfully delivered approximately 14,000 lunches to homebound seniors. These lunches aid in reducing food insecurity in our community; for some seniors, the daily lunch may be their only nutritious meal of the day.

BSBAC does not receive funding by local or federal taxes, but rather rely entirely on sponsorships, donations, and fundraisers. By offering a broad selection of sponsorship and marketing opportunities, we know that you can make a great impact in our community, while fostering the growth and success of your business.

Please note that all sponsorship opportunities, regardless of level or amount, include the following:

- Opportunity to reach approximately 1,000 community residents monthly through our electronic and printed newsletters
- Your business listed in the member resource guide, available both in-house and online
- Featured on our website as a sponsor/community partner

The U.S. is experiencing a rapid growth of the senior population, and your support plays a vital role in accommodating and expanding our services to meet the current, and future, need. By working together, we can improve the quality of life and foster dignified aging for every senior in the western Comal County.

Your support is greatly appreciated.

Jessica Rosario

Executive Director

SPONSORSHIP REGISTRATION

COMPANY NAME(S): _____
(Please list as you would like it to appear in printed material)

CONTACT PERSON: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ EMAIL: _____

TOTAL SPONSORSHIP AMOUNT: \$ _____ (see page 7 for designation)

_____ Yes, I am giving Bulverde Spring Branch Activity Center permission to include my logo, photos of company representatives attending BSBAC events, and other promotional material, as applicable, in online and printed marketing material.

Company Representative (printed & signature) Date

BSBAC Representative (printed & signature) Date

SPONSORSHIP LEVELS

	Diamond \$2,000	Platinum \$1,000	Gold \$500	Silver \$250	Bronze \$150
Advertisement of Company:					
- Printed Newsletter	12 ads /year	6 ads/year	3 ads/year	1 ad/year	
- Electronic Newsletter	12 ads / year	6 ads/year	3 ads/year	1 ad/year	
- Company <u>Logo</u> on Sponsor Recognition Banner	● (all events)	● (3 events)	● (1 event)		
- Company <u>Name</u> on Sponsor Recognition Banner				● (1 event)	● (1 event)
- Website & Member Resource Guide	●	●	●	●	●
- Social Media (FB, Instagram)	Logo Website Link Presentation	Logo Website Link	Logo	Logo	Logo
Company information or "freebie" items included in participants' race/gift bags*	●	●	●	●	●
Vendor Space at an event	● (2/year)	● (2/year)	● (1/year)	● (1/year)	● (1/year)
Vendor Space in the center	● (4/year)	● (4/year)	● 2/year)	● (1/year)	
Free Event Tickets or Race Registrations for sponsored event	● (4/year)	● (4/year)	● (2/year)	● (2/year)	
Verbal Acknowledgement during event	●				
Free Lunch & Learn presentations	● (2/year)	● (1/year)			
Run for the Hills 5K/10K**					
Company Logo on race t-shirt	●	●	●		
Company Name on race t-shirt				●	

* Sponsor provides Company labels and flyers, where applicable

NOTES:

PLEASE COMPLETE FORM AND RETURN TO:

Jessica Rosario, Executive Director
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 30280 Cougar Bend, Bulverde TX 78163
 830-438-3111, jrosario@bsbac.com